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Terms of Use:

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Gathering and Use of Information:

On most sections of our website, PYUR Life collects personal information from our visitors on a voluntary basis. We do not require this information for customers to obtain access to our site. However, visitors may have to provide certain personal information in order to participate in some of our programs offered on our site. Personal information received from any visitor will be used solely for internal marketing purposes and will not be sold or provided to third parties.

Cookies:

PYUR Life may use "cookie" technology to obtain non-personal information from its online visitors. Cookies are information files that your web browser automatically places from your computer when you visit a website. Most browsers accept cookies automatically, but can be configured not to accept them or to indicate when a cookie is being sent. We do not extract personal information in this process nor do we provide this information to third-parties. Cookies allow us to customize your user interface to speed up the navigation process and to make the site experience more meaningful, fun and efficient. If your browser is configured to reject cookies, you will not be able to utilize the features of our website.

Privacy Policy:

Privacy Policy Coverage

- This Privacy Policy covers PYUR Life's treatment of personally identifiable information that PYUR Life collects when you are on a PYUR Life site, and when you use PYUR Life's services.
- This policy does not apply to the practices of companies that PYUR Life does not own or control, or to people that PYUR Life does not employ or manage.

Information Collection and Use

- PYUR Life collects personally identifiable information when you register for a PYUR Life account, when you use certain PYUR Life products or services, when you visit PYUR Life pages, and when you enter promotions or sweepstakes.
- If you register to become a PYUR Life Independent Associate or Member, we may ask for your name, email address, birth date, gender, zip code, social security number and/or tax identification number. Once you register with PYUR Life and sign in to our services, you are not anonymous to us.
- PYUR Life also automatically receives and records information on our server logs from your browser including your IP address.
- PYUR Life cookie information and the page you requested.
- PYUR Life uses information for three general purposes: to customize the advertising and content you see, to fulfill your requests for certain products and services, and to contact you about specials and new products.

Information Sharing and Disclosure

- PYUR Life will not sell, rent or exchange your personally identifiable information to anyone.
- PYUR Life may send personally identifiable information about you to other companies or people when:
 - We respond to subpoenas, court orders or legal process; or
 - We find that your actions on our web sites violate the PYUR Life Terms of Service, or any of our usage guidelines for specific products or services.

Security

- Your PYUR Life Account Information is password-protected for your privacy and security.
- In certain areas PYUR Life uses industry-standard SSL-encryption to protect data transmissions.

Changes to this Privacy Policy

- PYUR Life may amend this policy from time to time. If we make any substantial changes in the way we use your personal information we will notify you by posting a prominent announcement on our pages.
- Your credit card information is received and transmitted security through an encrypted connection.

Forward-Looking Statements:

Some of the statements containing herein may constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and are subject to certain events, risks and uncertainties that may be outside of our control. These forward-looking statements include statements relating to the projected sales; actual sales including by country; number of Associates; future plans and earnings per share projections. In some cases, forwardlooking statements are identified by terminology such as "may," "will," "should," "could," "expects," "plans," "intends," "anticipates," "believes," "estimates," "approximates," "predicts," "potential" or "continue" or the negative of such terms and other comparable terminology.

Actual results, plans or developments could differ materially from those expressed in or implied by such statements herein due to a number of factors, including, without limitations; those described in the context of such forward-looking statements; the entrance into new countries and markets; the risk factors described from time to time in other documents and reports filed with the Securities and Exchange Commission.

Although we believe that the expectations reflected in our forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. Moreover, neither we nor anyone else assumes responsibility for the accuracy and completeness of such statements, and we are under no duty to update any of the forward-looking statements after the date this information is published.

Spam Policy

In order to provide the best possible business opportunity for everyone PYUR Life has adopted a Zero Tolerance Spam Policy. PYUR Life does not condone or engage in Spam and does not tolerate Spam of any sort. Distributors are strictly prohibited from Spamming. Any report of SPAM in violation of these policies will be considered grounds for immediate termination.

What is SPAM?

SPAM is any electronic message which is directed toward a person(s) who has not requested the information through a VERIFIABLE "opt-in" process giving their permission to be contacted. SPAM comes in many different forms and includes, but may not be limited to:

- 1) Unsolicited electronic communications (e-mail);
- 2) Bulletin boards, user groups or instant messaging services to individuals or businesses who do not know you personally;
- 3) Opt-out lists where a person is specifically required to request removal from a mailing list in order to prevent solicitation;
- 4) Hiring a company that is mailing out to a list of people with your opportunity that did not specifically request to receive your information beforehand (third party bulk e-mailing);
- 5) Promoting your site on FFA (Free For all) sites and similar programs which have a high risk of generating SPAM complaints due to the nature of the program. Many people who put their links on FFA sites don't realize that the tons of e-mail they get is simply a result of posting their links, then they complain of SPAM;
- 6) Faxes which are unsolicited by the recipient are also considered SPAM;
- 7) Any SOLICITED mass communications (as with Opt-in e-mail lists) which do not contain the required instructions for unsubscribing and removal from the list;
- 8) The use of a mailing list in which the recipients' e-mail, ISP, and other personal information was "harvested" electronically when they visited the site;
- 9) SPAM can be a single e-mail or a bulk mailing, so it can include your own list if the e-mail is sent to a recipient who would not have a reasonable expectation of receiving e-mail from you.
Simply put, an e-mail is SPAM if it has been sent to an address that was not requested from you. Receive permission first before adding anyone to your e-mail list. You must not send SPAM via our service or send SPAM that in any way implicates our services (i.e. using PYUR Life, PYUR Life Plus, or any other Company generated URL).

Just remember this - SPAM is an issue about CONSENT, not CONTENT. It doesn't matter if the message is your offer to join the PYUR Life business, if it was sent UNSOLICITED or you cannot VERIFY that you received the recipient's permission to send it, OR your message is "OPT-IN" but you don't include an "OPT-OUT" method in every communication, then it is SPAM.

All SPAM complaints are taken seriously. SPAM is a negative form of advertising and will not be tolerated in any form. If you willfully violate our Spam Policy you will have your web site terminated immediately, without a refund.

PYUR Life reserves the right to determine what constitutes a violation of our Spam Policy.

If you are not sure whether your intended method of promoting PYUR Life conforms to these standards, do not engage in it.